

MINUTES
REGULAR MEETING
MUSKEGON AREA PROMISE ZONE AUTHORITY BOARD
April 19, 2022
8:00 A.M.

A regular meeting of the Muskegon Area Promise Zone Authority Board was held on Tuesday, April 19, 2022 at 8:00 a.m. at the Muskegon Area ISD.

The following board members were present:

Mr. Steve Parker, Longview Management Consulting
Dr. John Severson, MAISD Superintendent
Dr. Aaron Maike, Baker College of Muskegon
Dr. Dale Nesbary, Muskegon Community College
Mr. Keith Guy, Muskegon Public Schools
Ms. Holly Hughes, Community Representative
Mr. Gary Nelund, State Farm Insurance
Ms. Laurel Zwit, Greenridge Realty
Mr. Christopher Dean, Muskegon Heights Fire Department

The following board members were absent:

Mr. John Swanson, Swanson Pickle Co.
Ms. Cindy Larsen, Muskegon Lakeshore Chamber of Commerce

Also present: Ms. Megan Byard Karaba, PZA Coordinator
Mr. Mike Schluentz – MAISD
Ms. Maaike Mudde – Youth Impact Adviser
Ms. Jodi Zerlaut – Muskegon Community College

Guests: None

1. Call to Order

Steve Parker called the meeting to order at 8:00 a.m.

2. Public Participation – None

3. Approval of Agenda & Minutes

It was moved by Holly Hughes and supported by Dale Nesbary to approve the Agenda and the Minutes of the March 15, 2022 Regular meeting. All Ayes (9) Nays (0). Motion carried.

4. Budget Update

- YTD Financial Statements – Mr. Schluentz shared the balance sheet, the profit and loss statement, the ChoiceOne Bank statement, the Community Foundation Fund statement and the MUNIS statement.
- Approval of Check to MCAN – **It was moved by Holly Hughes and supported by John Severson to approve a check to MCAN in the amount of \$2,000 for dues. All Ayes (9) Nays (0). Motion carried.**

5. Membership Update – No Report

6. Student Eligibility, Terms & Appeals

- Award Expansion Recommendations – A two-phase approach as follows:
 - Phase 1 for 2022-23
 - Expand to Career Tech Center students with a 3.4 GPA or greater and a 3.25 GPA at their home district
 - Lower GPA for all schools to 3.4
 - Remove the deadline in which to apply
 - Phase 2 for 2023-24
 - Lower GPA for all schools to 3.25
 - Career Tech Center to consider scholarships
 - Remove the deadline in which to apply
 - Consideration of homeschool students

It was moved by Holly Hughes and supported Dale Nesbary to approve the Phase I considerations for the 2022-23 school year. All Ayes (9) Nays (0). Motion carried.

Mr. Parker will speak to Larry Hines to make him aware and will hold on publicity until that conversation has taken place.

- 2022 Cohort – Summary Review and Update – Ms. Byard reviewed the 2022 cohort. She will soon have clearing house data that will tell us where former students are with degrees, etc.
- MCC Cost of Attendance Update – 2022/23 Award Value – This will be reviewed next month as costs have not yet been determined.

7. Student Success & Other Business

- Youth Impact Adviser – Maaiké Mudde – Ms. Byard welcomed Ms. Mudde back as the Youth Impact Adviser for the Promise Zone.

8. Marketing/Communication Update

- Press Release – When and how for any new approved growth ideas – a press release will be developed once the conversation with funders occurs.

9. Fundraising Update – No Report

10. Other

11. Next Meeting Date

- May 17, 2022 – 8:00 a.m.

There being no further business, the meeting was adjourned at 9:10 a.m.

Respectfully submitted,

/Barbara Irely/

Barbara Irely, Recorder