

**MINUTES
REGULAR MEETING
MUSKEGON AREA PROMISE ZONE AUTHORITY BOARD
February 15, 2022
8:00 A.M.**

A regular meeting of the Muskegon Area Promise Zone Authority Board was held on Tuesday, February 15, 2022 at 8:00 a.m. at the Muskegon Area ISD.

The following board members were present:

Mr. Steve Parker, Longview Management Consulting
Dr. John Severson, MAISD Superintendent
Dr. Dale Nesbary, Muskegon Community College
Dr. Aaron Maike, Baker College of Muskegon
Ms. Holly Hughes, Community Representative
Mr. Gary Nelund, State Farm Insurance
Mr. Keith Guy, Muskegon Public Schools

The following board members were absent:

Mr. John Swanson, Swanson Pickle Co.
Ms. Laurel Zwit, Greenridge Realty
Mr. Christopher Dean, Muskegon Heights Fire Department
Ms. Cindy Larsen, Muskegon Lakeshore Chamber of Commerce

Also present: Ms. Megan Byard Karaba, PZA Coordinator
Mr. Mike Schluentz – MAISD

Guests: None

1. Call to Order

Steve Parker called the meeting to order at 8:03 a.m.

2. Public Participation – None

3. Approval of Agenda & Minutes

It was moved by Dale Nesbary and supported by Aaron Maike to approve the Agenda and the Minutes of the January 21, 2022 Rescheduled/Regular meeting. All Ayes (7) Nays (0). Motion carried.

4. Budget Update

- YTD Financial Statements – Mr. Schluentz shared the balance sheet, the profit and loss statement, the ChoiceOne Bank statement, the Community Foundation Fund statement and the MUNIS statement. Steve Parker asked that we discuss minimum/maximum balances at the next meeting.

5. Membership Update – No Report

6. Student Eligibility, Terms & Appeals

- Super Student Equity Project – Update – This project is ongoing. Postcards have been mailed to the super students.
- MACTC Student Eligibility – Review and Discuss – In January we talked about the growth of our scholarship and whether we wanted to add more students. Megan looked at GPA of students at the Career Tech Center as well as their GPA in their home district. Board members discussed the possibility of expanding scholarships to CTC students who are doing well there (3.5 or greater at CTC combined with their home district GPA; decide on whether that would be a 2.5, 3.0 or 3.25 in home district). Megan will do more research into what this would look like and report back next month.

7. Student Success & Other Business – No Report

8. Marketing/Communication Update

- Mission Statement Review – Retreat Activity Summarized – Megan shared a few versions of an updated Mission Statement. She will resend them to all board members again for their review and will discuss next month.
- Press Release – When and how for any new approved growth ideas – press release will be issued once numbers are worked through.

9. Fundraising Update – No Report

10. Other

11. Next Meeting Date

- March 15, 2022 – 8:00 a.m.

There being no further business, the meeting was adjourned at 9:10 a.m.

Respectfully submitted,

/Barbara Ireys/

Barbara Ireys, Recorder