

MINUTES
REGULAR MEETING & RETREAT
MUSKEGON AREA PROMISE ZONE AUTHORITY BOARD
January 21, 2022
12:30 p.m.

A regular meeting and retreat of the Muskegon Area Promise Zone Authority Board was held on Friday, January 21, 2022 at 12:30 p.m. at the Muskegon Area ISD.

The following board members were present:

Mr. Steve Parker, Longview Management Consulting
Dr. John Severson, MAISD Superintendent
Dr. Dale Nesbary, Muskegon Community College
Dr. Aaron Maike, Baker College of Muskegon
Ms. Holly Hughes, Community Representative
Mr. Gary Nelund, State Farm Insurance
Ms. Cindy Larsen, Muskegon Lakeshore Chamber of Commerce
Mr. Christopher Dean, Muskegon Heights Fire Department

The following board members were absent:

Ms. Laurel Zwit, Greenridge Realty
Mr. Keith Guy, Muskegon Public Schools
Mr. John Swanson, Swanson Pickle Co.

Also present: Ms. Megan Byard Karaba, PZA Coordinator
Mr. Mike Schluentz – MAISD
Mr. Randy Lindquist – MAISD

Guests: Chuck Wilbur

1. Call to Order

Steve Parker called the meeting to order at 12:37 p.m.

2. Public Participation – None. Introduction only of guest Chuck Wilbur.

3. Approval of Agenda & Minutes

It was moved by Gary Nelund and supported by Holly Hughes to approve the Agenda, and the Minutes of the November 16, 2021 meeting. All Ayes (8) Nays (0). Motion carried.

4. Budget Update

- YTD Financial Statements – Mr. Schluentz shared the balance sheet, the profit and loss statement, the ChoiceOne Bank statement, and the MUNIS statement.
- PZA Financial Forecast & Cash Flow – Mr. Schluentz shared two documents; MAP 5 Year Cash Flow and MAP Financial Forecast. Both were used to discuss the Zone’s financial position today and moving forward in an effort to begin the discussion of growth.

5. Membership Update – No Report

6. Student Eligibility, Terms & Appeals
 - Super Student Equity Project 2022 – No update given. Megan Byard Karaba will provide an update in February.
7. Student Success & Other Business
 - MCAN AdviseMI College Adviser – Mrs. Byard Karaba notified the board the Zone has successfully secured a college adviser in collaboration with Fruitport High School. This position is supported via ARPA funds from MCAN and will include support for the Zone during the summer months of June, July and August.
8. Marketing/Communication Update – No Report
9. Fundraising Update – No Report
10. Other
11. Next Meeting Date
 - February 15, 2022 – 8:00 a.m.

There being no further business, the meeting was adjourned at 1:01 p.m.

Respectfully submitted,

/Barbara Ireys/

Barbara Ireys, Recorder

The PZA Board Retreat immediately following the board meeting began @ 1:02 p.m.

[Retreat Notes/Minutes](#)