

**MINUTES
REGULAR MEETING
MUSKEGON AREA PROMISE ZONE AUTHORITY BOARD
June 13, 2023
8:00 A.M.**

A regular meeting of the Muskegon Area Promise Zone Authority Board was held on Tuesday, June 13, 2023 at 8:00 a.m. at the Muskegon Area ISD.

The following board members were present:

Dr. Aaron Maike, Baker College of Muskegon
Dr. John Selmon, Muskegon Community College
Ms. Holly Hughes, Community Representative
Ms. Cindy Larsen, Muskegon Lakeshore Chamber of Commerce
Mr. Gary Nelund, State Farm Insurance
Mr. Randy Lindquist, MAISD Superintendent

The following board members were absent:

Mr. Steve Parker, Longview Management Consulting
Ms. Laurel Zwit, Greenridge Realty
Mr. John Swanson, Swanson Pickle Co.
Mr. Keith Guy, Muskegon Public Schools
Mr. Christopher Dean, Muskegon Heights Fire Department

Also present: Ms. Megan Byard Karaba, PZA Coordinator
Mr. Mike Schluentz, MAISD Associate Superintendent

Guests: None

1. Call to Order

Randy Lindquist called the meeting to order at 8:03 a.m.

2. Public Participation – None.

3. Approval of Agenda and Minutes

It was moved by Gary Nelund and supported by Holly Hughes to approve the Agenda as presented and the Minutes of the May 9, 2023 meeting. All Ayes (6) Nays (0) Motion carried.

4. Budget Update

- YTD Financials – Mr. Schluentz shared the Balance Sheet as of May 31, 2023, the Profit and Loss statement, Choice One Bank statement, and the MUNIS YTD Budget Report.
- Michigan Liquid Asset Fund Plus (MILAF+) as an Approved Depository

It was moved by Holly Hughes and supported by Aaron Maike to approve MILAF+ as an approved depository. All Ayes (6) Nays (0) Motion carried.

5. Membership Update

- Board Terms – Christopher Dean’s term is expiring June 30, 2023. Megan will reach out to him on whether he plans to continue as a board member.
- July 2023 – Annual Meeting Planning – Ms. Byard Karaba shared that the board will discuss the following items at the July meeting:
 - Board Member Roster
 - Roles, Responsibilities & Expectations
 - Policies Review
 - Budget
 - Giving & Donations
 - Sub-Committee Review & Assignments
 - 2023-24 Meeting Schedule

6. Student Eligibility, Terms & Appeals

- 2023 Cohort – Summary Data Update – Ms. Byard Karaba shared the 2023 Cohort Summary Data. She is seeing a lower number of students that have accepted their award to date, and will be reaching out to those eligible students to follow up. Currently, there are 481 eligible students and only 295 have accepted so far (34%).
- The Board discussed alternative high school students and how they may qualify for the Promise. Ms. Byard Karaba will investigate this further.

7. Student Success & Other Business – No Report

8. Marketing/Communication Update

- MI Achievement Scholarship Social Media Campaign – Ms. Byard Karaba indicated we have been asked by the state to help promote the completion of the FAFSA form and the MI Achievement Scholarship. She will do this through social media.

9. Fundraising Update – No Report

10. Other

- Ms. Byard Karaba is working with the MAISD Human Resources department to find a replacement for the Youth Impact Advisor & Success Coach position held by Maiike Mudde. Ms. Mudde will stay on through June 30, 2023.

11. Next Meeting Date

- July 11, 2023 – 8:00 a.m.

There being no further business, the meeting adjourned at 8:39 a.m.

Respectfully submitted,

/Barbara Irej/

Barbara Irej, Recorder