

**MINUTES
REGULAR MEETING
MUSKEGON AREA PROMISE ZONE AUTHORITY BOARD
March 15, 2022
8:00 A.M.**

A regular meeting of the Muskegon Area Promise Zone Authority Board was held on Tuesday, March 15, 2022 at 8:00 a.m. at the Muskegon Area ISD.

The following board members were present:

Mr. Steve Parker, Longview Management Consulting
Dr. John Severson, MAISD Superintendent
Dr. Aaron Maike, Baker College of Muskegon
Ms. Holly Hughes, Community Representative
Mr. Gary Nelund, State Farm Insurance
Ms. Laurel Zwit, Greenridge Realty
Mr. Christopher Dean, Muskegon Heights Fire Department

The following board members were absent:

Dr. Dale Nesbary, Muskegon Community College
Mr. Keith Guy, Muskegon Public Schools
Mr. John Swanson, Swanson Pickle Co.
Ms. Cindy Larsen, Muskegon Lakeshore Chamber of Commerce

Also present: Ms. Megan Byard Karaba, PZA Coordinator
Mr. Mike Schluentz – MAISD
Mr. Randy Lindquist – MAISD

Guests: None

1. Call to Order

Steve Parker called the meeting to order at 8:01 a.m.

2. Public Participation – None

3. Approval of Agenda & Minutes

It was moved by John Severson and supported by Aaron Maike to approve the Agenda and the Minutes of the February 15, 2022 Regular meeting. All Ayes (7) Nays (0). Motion carried.

4. Budget Update

- YTD Financial Statements – Mr. Schluentz shared the balance sheet, the profit and loss statement, the ChoiceOne Bank statement, the Community Foundation Fund statement and the MUNIS statement.
- Approval of Baker College Tuition Check – **It was moved by Holly Hughes and supported by Christopher Dean to approve the tuition check to Baker College in the amount of \$17,168.95. All Ayes (7) Nays (0). Motion carried.**

5. Membership Update – No Report

6. Student Eligibility, Terms & Appeals

- Super Student Equity Project – Update – In January, 127 postcards were mailed to super students, offering them to accept their eligibility early. This project is continuing. Counselors and principals have been notified. In April, we will begin to track who is accepting their award.
- Ms. Byard Karaba shared that Ms. Maaiké Mudde’s commitment to MCC is finished as of March 31, 2022 and our PZA is looking to hire her back to continue working with the equity project.

It was moved by Holly Hughes and supported by Aaron Maike to pursue the hire of Ms. Mudde with flexible hours to match her schedule to begin in April 2022.

- Award Expansion Recommendations – Ms. Byard Karaba shared the GPA Review/Budget Projection and the 2022 and 2023 recommendations. In reviewing the award expansion she shared number of additional students that would be eligible if the GPA was lowered to 3.4 (76); 3.25 (171).

7. Student Success & Other Business – No Report

8. Marketing/Communication Update

- Mission Statement Review – This review will be revisited in April.
- Press Release – When and how for any new approved growth ideas – This will be reviewed in April.

9. Fundraising Update – No Report

10. Other

11. Next Meeting Date

- April 19, 2022 – 8:00 a.m.

There being no further business, the meeting was adjourned at 9:27 a.m.

Respectfully submitted,

/Barbara Ireys/

Barbara Ireys, Recorder