

GRAPHIC PRODUCTION



I **IMPROVED** my art skills,
learned **NEW** skills, and **TACKLED**
challenges!

—Lillian, Graphic Production student

GRAPHIC PRODUCTION STUDENTS...

- Learn industry skills and techniques in pre-press design and printing
- Create original artwork for production
- Use professional design software
- Learn silk screening, laser etching, and die cutting
- Produce prints using dye sublimation
- Learn management skills:
 - Safety and project management
 - Print cost control
 - Customer service
 - Supervision & team work
- Take ideas from concept to authentic products

RELATED CAREERS INCLUDE...

- Graphic Designer
- Marketing Coordinator
- Production Specialist
- Color Specialist
- Pre-flight Technician
- Typographic Specialist
- Commercial Screen Printer
- Embroidery Operator

ACADEMIC CREDIT

- English
- Fourth-Year Math
- Visual/Performing Arts

COLLEGE CREDIT

- Articulated College Credit
- Direct College Credit